

Eton Community Association (ECA)

ECA Website & Newsletter Privacy Policy

The ECA Website (www.etoncommunity.co.uk) is built using tools provided by WIX.COM. Wix is a platform tool used for building Web Sites and sending newsletters.

What type of information do we collect?

We do not collect any personal information about visitors to our Website, but we may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also keep a counter of how many people visit the Web site, a counter which is displayed on every page of our site.

In order to send our newsletters to recipients, we must collect personally identifiable information (at a minimum the name and email address) in order to email the newsletter to you. Some subscribers have also provided their address and phone numbers, and when provided we may store that also.

How do we collect this information?

We provide a form on our Website which allows you to subscribe to our emailed newsletters by entering your name and email address through this form. We have also collected these details from other people who have provided these details to us directly and who have requested that they are put on our mailing list.

Why do we collect this personal information?

We collect this Personal Information for the following purposes:

- 1. To provide and operate the Newsletter to our subscribers by email;*
- 2. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;*
- 3. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, such as the total number of subscribers, the frequency with which subscribers read the newsletter, the success rate of email delivery etc.*

How do we store, use, share and disclose our subscriber's personal information?

- 1. Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to create and display our WebSite, and email our Newsletter to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall etc.*
- 2. We do not share your personal information with any third party*
- 3. We only use your personal information in order to communicate with you.*

How do we communicate with our site visitors?

1. *Unless you have subscribed to receive our email newsletter, we do not communicate with you. Our newsletter is only sent to the email address that you have registered with us.*

How do you withdraw your consent?

1. *We provide a form whereby you can unsubscribe from our newsletter. If you unsubscribe, we will remove the personal details that we hold for you and will not email you in future.*
2. *Alternatively you can also always directly contact secretary@etoncommunity.co.uk and ask us to remove your subscriber details from our platform.*

Questions and your contact information

1. *If you would like to access/delete any personal information we hold about you, please directly contact secretary@etoncommunity.co.uk*

Cookies

Cookies are implemented in every site built by Wix, and so the following Cookies may be placed on your device:-

Cookie name	Life span	Purpose
svSession	Permanent	Creates activities and BI
hs	Session	Security
incap_ses_\${Proxy-ID}_\${Site-ID}	Session	Security
incap_visid_\${Proxy-ID}_\${Site-ID}	Session	Security
nlbi_{ID}	Persistent cookie	Security
XSRF-TOKEN	Persistent cookie	Security

Cookie name	Life span	Purpose
smSession	Two weeks	Identify logged in site members